What is Claimed is:

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1. A method of producing personalized souvenirs for spectators at a venue of a live action event comprising the steps of:

obtaining at least one photographic image of the live action at the event;

obtaining at least one photographic image of spectators at the event;

transferring the photographic images of the live action and of the spectators to a central system server;

downloading the photographic images of the live action and of the spectators from the central system server to at least one workstation;

arranging the photographic images of the live action and of the spectators into a predetermined pattern; and

printing the photographic images of the live action and of the spectators, using at least one printer.

- 2. The method of claim 1 wherein the at least one printer is a color computer printer.
- 3. The method of claim 1 wherein the step of arranging the photographic images is performed using computer software.
- 4. The method of claim 1 further comprising the step of making the personalized souvenirs available for distribution to the spectators.
- 5. The method of claim 4 wherein the personalized souvenirs are made available to the spectators at the venue.
- 6. The method of claim 5 wherein the personalized souvenirs are made available to the spectators while the spectators are observing the live action event.

- 7. The method of claim 1 wherein the live action event is a sporting event.
- 8. The method of claim 7 further comprising the steps of:
 obtaining at least one image of another predetermined item indicative of the live
 action event using a scanner;

transferring the at least one scanned image to the central system server;

downloading the at least one scanned image from the central system server to the at least one workstation;

arranging the at least one scanned image with the photographic images of the live action and of the spectators into the predetermined pattern; and

printing the at least one scanned image, using the at least one printer.

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- 9. The method of claim 8 wherein the at least one scanned image and the photographic images of the live action and of the spectators are printed on a single photo-realistic sheet.
- 10. The method of claim 8 wherein the printed at least one scanned image and the printed photographic images of the live action and of the spectators are placed in a frame.
- 11. The method of claim 1 wherein the at least one photographic image of spectators is obtained using a digital camera.
- 12. The method of claim 1 wherein the at least one photographic image of spectators is obtained using at least one pan-and-tilt camera.
- 13. The method of claim 12 wherein the at least one pan-and-tilt camera is a digital camera.
- 14. The method of claim 1 wherein the at least one workstation and the at least one printer are located at a souvenir assembly site at the venue.

15. A method of producing personalized photographic souvenirs for spectators at a venue of a live action event comprising the steps of:

obtaining photographic images of the live action at the event;

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obtaining a plurality of photographic images of spectators at the event using at least one panand-tilt camera wherein each image is of a predetermined area of the venue identified as a sector;

transferring the photographic images of the live action and of the spectators to a central system server electronically;

downloading the photographic images of the live action and of the spectators from the central system server to at least one workstation;

arranging the photographic images of the live action and of the spectators into a predetermined pattern; and

printing the photographic images of the live action and of the spectators, using at least one printer.

- 16. The method of claim 15 wherein the at least one pan-and-tilt camera is a digital camera.
- 17. The method of claim 16 further comprising the step of obtaining a plurality of photographic images of spectators at the event wherein each image is of a predetermined area of the venue that includes part of a first sector and part of a second sector.
- 18. The method of claim 16 wherein the at least one pan-and-tilt camera is programmed to take a continuous sequence of clear, in-focus pictures of each sector.

- 19. The method of claim 18 further comprising the step of making the personalized photographic souvenirs available for distribution to the spectators at the venue while the spectators are observing the live action event.
- 20. A method of producing personalized photographic souvenirs for spectators at a venue of a live action event comprising the steps of:

obtaining photographic images of the live action at the event;

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obtaining at least one image of a predetermined item indicative of the live action event using a scanner;

obtaining digital photographic images of spectators at the event wherein each image is of a predetermined area of the venue identified as a sector, said digital images being obtained by a continuous series of photographs taken by at least one pre-programmed pan-and-tilt camera;

transferring the at least one scanned image and the photographic images of the live action and of the spectators to a central system server electronically;

downloading the at least one scanned image and the photographic images of the live action and of the spectators from the central system server to at least one workstation;

editing the at least one scanned image and the photographic images of the live action and of the spectators on the workstation to arrange the images into a predetermined pattern;

printing the predetermined pattern of edited images onto a single photo-realistic sheet;

framing the photo-realistic sheet of edited images to form the personalized photographic souvenirs; and

distributing the personalized photographic souvenirs to spectators at the venue.